

- **MOBILE** // (814) 720-8456

- **PORTFOLIO** // jonathanrandazzo.me/

- **EMAIL** // jonrandazzo@gmail.com

DESIGN & ILLUSTRATION EXPERIENCE

- Marketing Graphic Designer, JULY 2020 - PRESENT

Troy Shively Luxury Living Real Estate - Tampa, FL

- Acted as primary designer and contact for all communication, marketing, and branding efforts built towards delivering a creative, impactful company representation in the luxury real estate market.
- Supported organizational efforts in bringing in new clients and partnerships by creating, managing and tracking the timely delivery of project items such as high quality brand assets, printed materials, brochures, displays and signage.
- Maintained an asset library and organized brand standards for consistent representation throughout the company.

- Experiential Graphic Designer, FEB 2022 - AUG 2023

Little Diversified Architectural Consulting - Raleigh-Durham, NC

- Developed graphic solutions, within a diverse multidisciplinary design studio, to complex problems for a wide range of clients and needs, encompassing branding, illustration, signage, wayfinding, print, displays and digital visualization.
- Effectively communicated design concepts and presentations, verbally and visually, through sketching, 2D and 3D visualization.
- Actively participated in firm-wide initiatives, clubs, and activities to promote positive culture and team growth.
- Throughout a project's lifetime, managed project scope, execution, and deliverables as well as third-party vendor support by ensuring all relevant information was well prepared for final production.

- Environmental Graphic Designer, JULY 2016 - FEB 2022

D L English Design Studio - Pasadena, CA

- Utilized the Adobe Creative Suite to collaboratively design interior graphics, branding, signage, and way-finding for various retail and office spaces for clients such as: Whole Foods, 365, Amazon, Alaska Airlines, and many others both local and international.
- Regularly met with stakeholders to discuss goals, design intent, and progress throughout projects while incorporating critique.
- Conducted research per individual project, and crafted unique key visuals and mood boards to drive initial design strategies.
- Created 2D elevations, key plan layouts, and fully furnished 3D environmental spaces for respective projects and floor plans.
- Revised approved designs for value-engineering & cost-saving solutions, prior to final production and fabrication.
- Produced PDF presentations and marketing materials, décor decks, project schedules, and design documents to present to clients for commercial projects.
- Upon project completion, made final selection of photos and uploaded to studio website, after image retouching.

- Freelance Illustrator & Designer, 2014 - PRESENT

- Produced a variety of media for clients including full brand packages, marketing collateral, logos, illustrations, infographics, print publications, and apparel.
- Maintained consistent contact with clients for reviews, updates and critiques while updating projects accordingly.

- Production Artist, JUNE 2015 - JULY 2016

Tervis Tumbler Co. - Venice, FL

- Used Adobe Photoshop, Illustrator and InDesign to create graphic imagery for templates and files for use in Tervis products, as well as prepped custom designs according to strict guidelines and procedures, with efficient self-authored automated actions.
- Coordinated Tervis product needs between Licensing, Creative Directors, and artists to maintain asset standards against strict style and brand guidelines.
- Edited and maintained product and lifestyle image libraries for use in image templates, marketing and advertisement content.

SKILLS & INTERESTS

Knowledge & Traits

- Motivated self-starter with skills in creative multimedia design. A clear communicator, both verbally and written, with a positive attitude and flexibility to match.
- In-depth knowledge of Adobe Creative Suite, Mac, PC, and Linux computers, Microsoft Office Suite, Keynote, PowerPoint.
- Highly organized triple checker and note taker, with a razor-sharp attention to detail.

The Fun Stuff

- A lifelong creative who is equal parts nerd and outdoor adventurer with a love of table-top gaming, hiking, kayaking, geocaching, reading, sewing, ultimate frisbee, and all racket or paddle sports (especially tennis and ping pong). Always up for a challenge.

EDUCATION

- **Ringling College of Art & Design**, Sarasota, FL
BFA in Illustration

- **Crawford County Career & Technical Center**, Meadville, PA
Technical Degree in Commercial Art & Graphics